



**Agents & Brokers:  
Selling in the Marketplace**

**HealthCare.gov**

# The Clock Is Ticking – Enroll Clients Today

We're more than half way through Open Enrollment, which ends on January 31. Consumers must enroll in coverage by January 15 to be covered on February 1. Enrollments between January 16 and January 31 will go into effect March 1.

Don't let your clients miss out on receiving financial help paying for coverage that is **ONLY** available when enrolling in a Marketplace plan. Help them complete enrollment today!

**Help Clients Now**